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Perfect fit in this case was clearly entrepreneurship

Resume software

Burke Campbell, Financial Post



Courtesy of ClearFit

Company Name ClearFit

(www.clearfit.com)

Entrepreneur Jamie Schneiderman, co-founder

Location Toronto

Presented by



Equipped with a degree from University of British Columbia and an MBA from Harvard, Jamie Schneiderman was set to climb the corporate ladder. He was the perfect "fit" for the corporate world.

However, as Mr. Schneiderman will be the first to note, "I turned out to be an entrepreneur."

After he met Ben Baldwin, an expert in psychometrics, the two forged ClearFit, a venture that streamlines the hiring process for businesses with the help of software that makes it easier, more accurate and beneficial for employers and employees.

"We offer affordable subscription-based software, making elite services available to small businesses," Mr. Schneiderman says.

Rather than rely on traditional hiring tools such as sequenced interviews and reference checks, ClearFit focuses on behavioral science and personality attributes to identify the best candidates. Job seekers fill out a short multiple-choice questionnaire on the ClearFit website, which profiles attitudes and motivations and shows how and where an applicant's skills would be most productive. Companies can then match candidates to positions they want to fill.

ClearFit is expanding its reach beyond Toronto, with an office opening recently in San Francisco and it is marketing its service in the United States, Britain, Australia and India.

Recently, Mr. Schneiderman participated in a Telus-sponsored focus group, at which he noted, "Wherever they are, small business owners have common issues. Most are passionate about what they do, and I find that inspiring."

It's this affinity for SMBs that makes Mr. Schneiderman keen to provide HR intelligence for successful workplace matchmaking. "We find that once businesses try out our applications, with our free trial, they never stop."

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